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| Brian Sheets |
|  | 31 W. 400 N. Apartment #1 | Springville, UT 84663Phone: 801-361-8697 | Email: brian.e.d.sheets@gmail.comPortfolio: www.BrianSheetsPortfolio.weebly.com | Relocation Considered |
| Objective |
| **Media Specialist** and **Graphics Design Engineer** with 10+ years of experience in Graphics Design, Video Editing, Studio Operations, and Stock Management; seeking a position that will operate in the realm of In-House, Educational, or Television Newsroom Media working with cutting edge innovative technologies on a routine basis where my knowledge, skills, and abilities will be beneficial to the business as a whole. Ultimately, an enthusiastic creator looking for opportunities to make multimedia products and art that will impact people's lives. |
| Skills Profile |
| * Graphic Design: Adobe CS3+, Photoshop, Cinema 4D, InDesign, After Effects, Illustrator, Flash, Dreamweaver
* Video Editing: Final Cut (HD, Pro), Vegas, Premier, DVD Studio Pro, Avid Newscutter
* Studio: Camera (Sony PMW EX3) Use, Production Assistance, Floor Direction, Teleprompter Control, Switcher & Audio Board Control
* Stock Images: Procurement, Vendor Management, Design Template & Image Library Management
* Systems: Apple OSX, MS Windows
* Office: MS Office, Google Drive, General Applications
* Video Production: Acting, Key Grip, Production, Art Direction
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| Employment History |
| Castler Media – Owner/Freelance Media Technician | 1996-Current |
| Springville, Utah* "The Best Two Years" - Assistant Artistic Director (un-credited).
* “Nature's Way: Zambrozia Infomercial” - Assistant Artistic Director & Key Grip
* Grip & Camera Operator for concerts, theatrical performances, sporting events, graduation ceremonies, and lecture series video production.
* Performed Video Editing for a variety of university commercials, concerts, and sporting events.
* Notable Clients (Some Third Party): The Golf Channel, Bryce Media, Real Salt Lake, Utah Jazz (KJZZ), Utah Grizzlies, BYU Football, USU Football, USU Basketball, ISU Track and Field
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| Nudge, LLC – Film Crew | Apr. 2015 – June 2015 |
| Lindon, Utah* Partnered with one or more team member(s) to develop scripts, conduct interviews, and create graphics to be used in long-form infomercials.
* Assisted in the development of the Nudge Studio, providing input on the logistics of the set-up and equipment.
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| Press Media – Banner Designer & Technician | Aug. 2014 – Apr. 2015 |
| Provo, Utah* Primarily responsible for the design and printing of banners on various mediums.
* Assisted, as needed, in Pre-Press, Shipping, and Mailing, performing tasks such as graphic design, packaging, labeling, collating, and delivering, etc.
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| LearnSmart, LLC – Instructional Designer / Layout Artist / Production Team Lead | Jan. 2013 – Apr. 2014 |
| Woodscross, Utah* Lead the production team to ensure the creation and delivery of quality graphic designs and media creations used in the development of custom courseware for corporations, educational institutions, and government agencies.
* Everyday use of Apple Keynote, PowerPoint, Google Drive, FCPX, Photoshop, Dropbox.
* Fostered collaboration between the Production, Graphics, and Editorial departments to coordinate schedules and tasks to ensure that files and assets were created, transferred, and available for each department as required.
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| Better Learning Systems, LLC (LearnKey) – Creative Engineer | Jun. 2010 – Dec. 2012 |
| Salt Lake City, Utah* Responsible for graphic design and media creation used in the development of custom courseware for a variety of corporations, educational institutions, and government agencies.
* Extensive use of Photoshop, Cinema 4D, Flash, After Effects, FinalCut HD.
* Responsible for the routine operation of Sony PMW EX3 cameras, Teleprompters, switchers, audio boards as well as performed studio maintenance.
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| Bonneville Communications (KSL Channel 5 NBC) – Broadcast Designer | July 2006 – June 2011 |
| Other Titles Held: Studio TechnicianSalt Lake City, Utah* Responsible for graphic design in a fast paced environment where quality and time to delivery are critical to the success of the morning and weekend newscasts.
* Management of the templates and naming standards that are used to speed the development of the media deliverables.
* Ensured that the internal stock catalog was complete and up to date. This required working with local, national, and international organizations to expand our stock image catalog with relevant images.
* Fluid use and handling of equipment for broadcast news such as cameras and teleprompters which required coordination, attentiveness to surroundings, and exceptional eye, ear, and hand coordination.
* Newsroom Floor Directing
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| Utah Valley University – Work Study | Sept. 2005 – Apr. 2007 |
| Orem, Utah* Performed video production duties including recording, editing, dubbing, and the preparing for distribution of lectures, concerts, and theatrical productions.
* Responsible for research, writing scripts, and conducting interviews.
* Some office responsibilities including the filing of office, teacher, and student forms and inter-office deliveries throughout campus.
* Responsible for studio maintenance, graphic design, project management, producing, and directing as instructed.
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| EDUCATION |
| * Bachelor of Science – Utah Valley University – Majored in Digital Media; Cumulative GPA: 3.61
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| Activities, awards & memberships |
| * National Association of Photoshop Users (NAPP)
* Phi Theta Kappa
* Utah Women in Film Annual Screenwriting Competition – 2nd Place Winner
* Independent Acting, Crew, & Art Department Experience (IMDb: http://www.imdb.com/name/nm4217134/)
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